



Review of the year ended 30 June 2012

Charles Brady, Chief Executive
Basil Brookes, Group Finance Director

September 2012



Overview

Overview

- Trading in line with our expectations
- Good progress towards our medium term objectives
 - adjusted EBITA increased by 10.2% to £16.5m (2011: £14.9m)
 - adjusted PBT increased by 4.6% to £14.0m (2011: £13.4m)
 - adjusted EBITA margins improved to 19.3% (2011: 17.8%)
- Strengthening financial position
 - net debt reduced by £3.8m to £36.2m (2011: £40.0m)
 - net debt 2.1 times EBITDA (2011: 2.5 times)
 - full year dividend maintained at 7p per share
 - dividend cover 1.8 times adjusted EPS (2011: 1.7 times)
 - planned sale of surplus freehold property

Overview

- Good progress towards our strategic objectives
 - growth in underlying subscription revenues - subscription and information sales: 57% of revenue
 - focusing on key market verticals, with management now organised by market
 - exited contract directory publishing
 - significant investment in new product development
 - technology and customer demand increasingly driving convergence of the training and information activities
 - digital – 76% of publishing revenues (2011: 72%)
 - print – 11% publishing revenue (2011: 16%)
 - Relentless focus on operational efficiency
 - Outlook for the year 2012/13 remains on target
-

Trading Environment

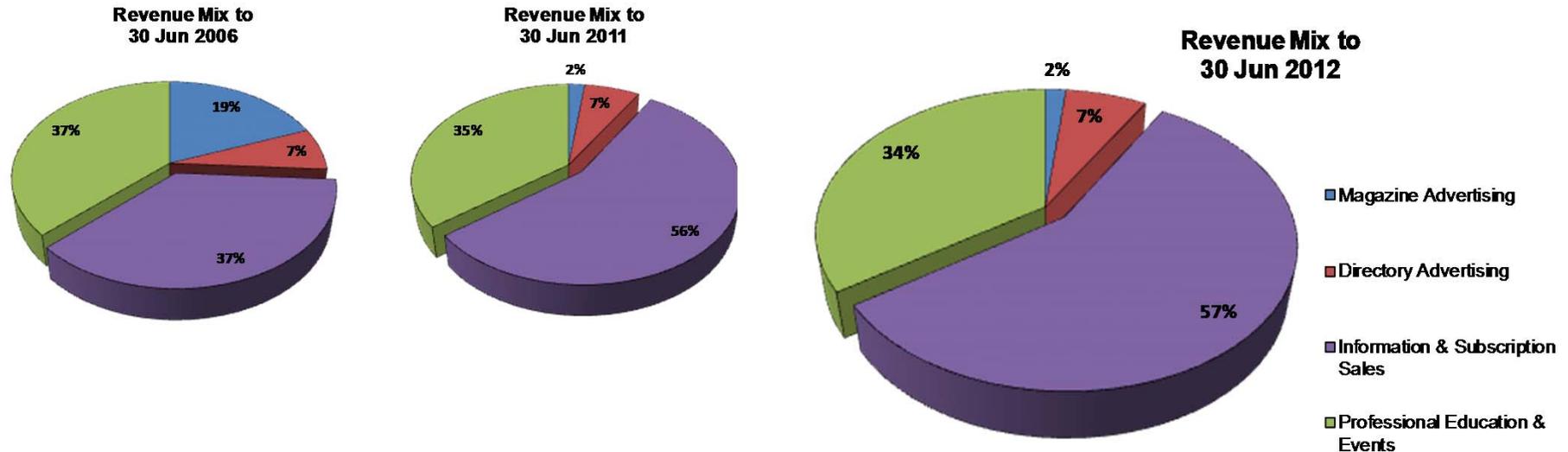
- Trading environment remains challenging
- However, 70% of Wilmington businesses showed good revenue growth (6%+)
- Improved performance in legal, profitability up despite challenging market
- Structural transition from print to digital has continued, but print decline has been offset by cost savings and new digital revenues
- Search engines have particularly impacted advertising based directories, we have now exited contract directories. Will reduce revenues by £1.8m and advertising to 5% of Group revenues
- Compliance and regulatory requirements are a major driver of Wilmington's growth

Convergence of Publishing and Training

| | |
|---------------|---|
| Legal market: | Publishing and Training merged under common management <ul style="list-style-type: none">• shared customer base and both use same contact database• significant cross marketing• content support magazines and training, especially when converge digitally |
| Accountancy | Mercia historically a training company now provides significant technical and marketing support to accountancy firms <ul style="list-style-type: none">• launched Tax App |
| Healthcare | Binleys launched Training App for Doctors |

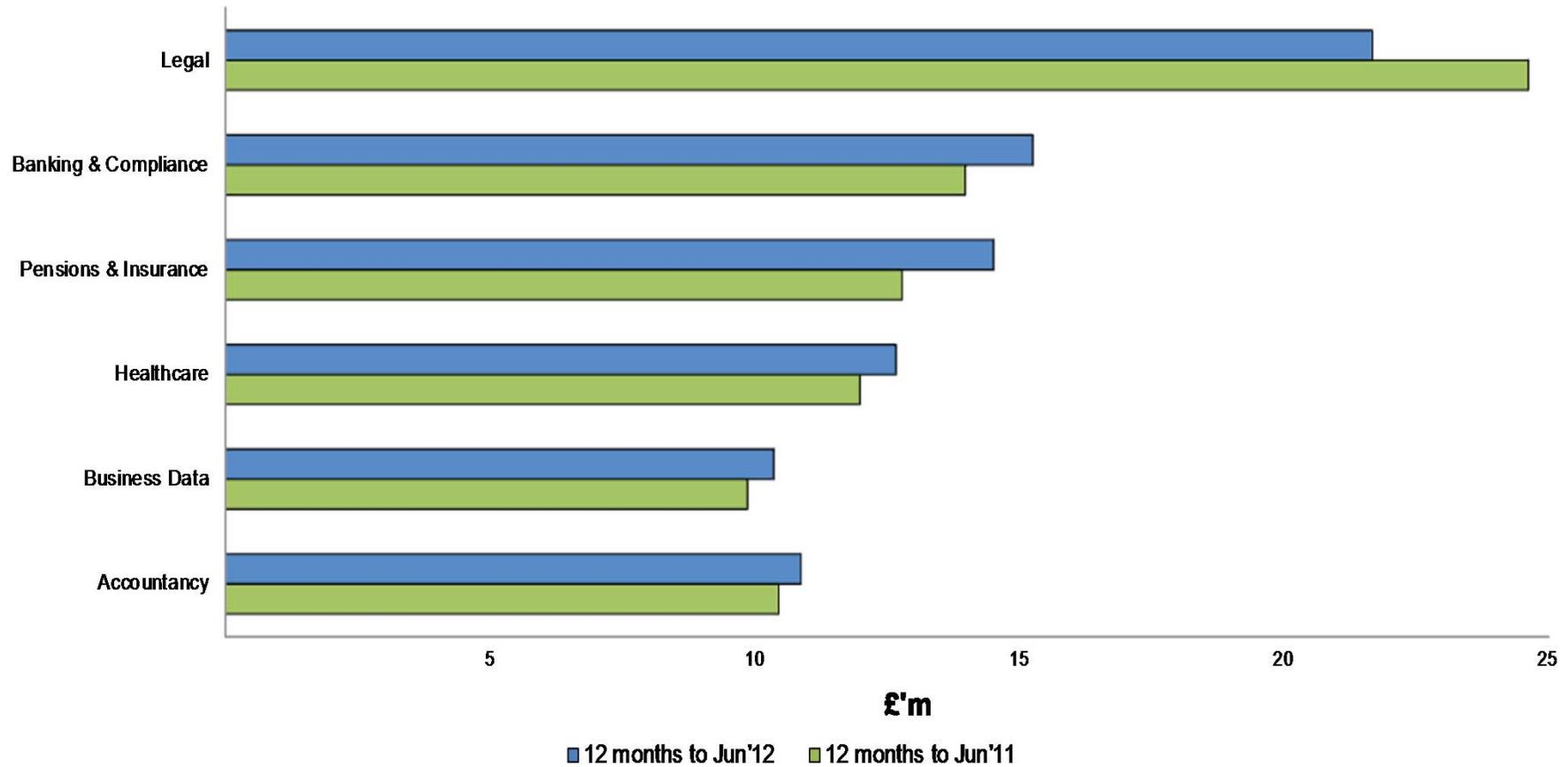
We expect technology developments to drive continued convergence across our markets. Supported by regular Group wide marketing and technology forums to facilitate collaboration and share successful innovation

Improved Quality of Revenues



- Information and Subscription sales now make up 57% of Group revenues
- Digital publishing 37% of Group revenue
- Print publishing 5% of Group revenue
- Directory & Magazine Advertising 9% of Group revenue expected to reduce to circa 5% in 2012/13

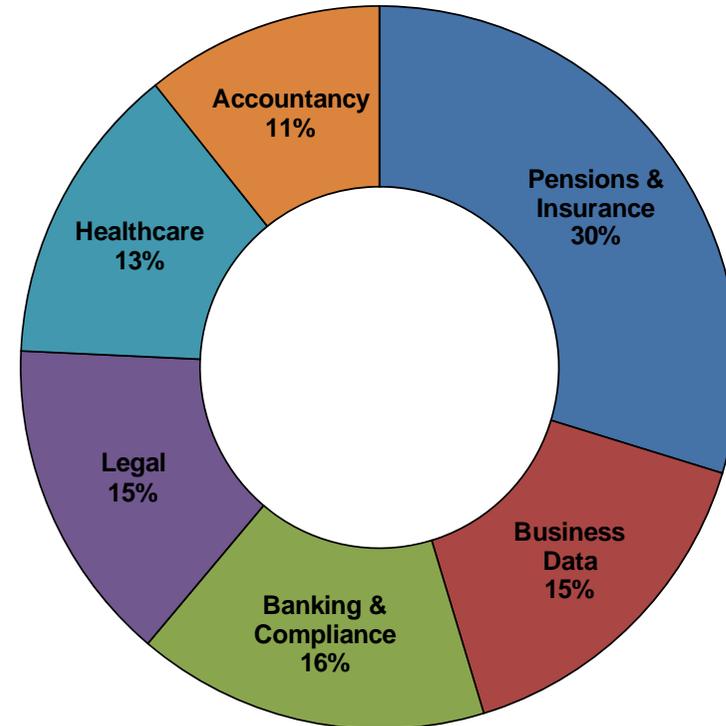
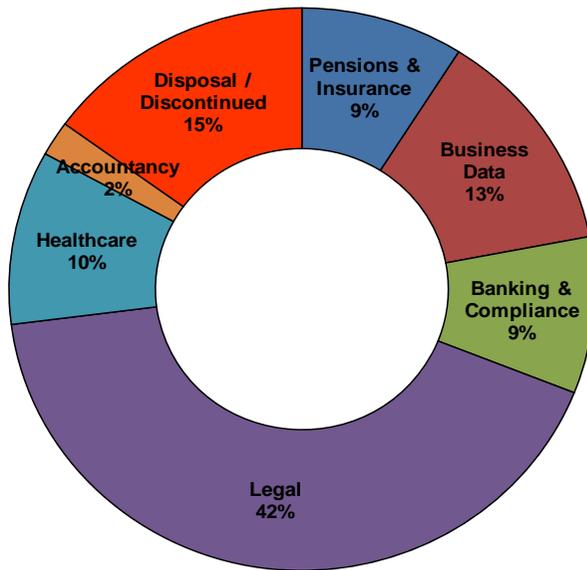
Revenue Split by Market – Better Balanced Business



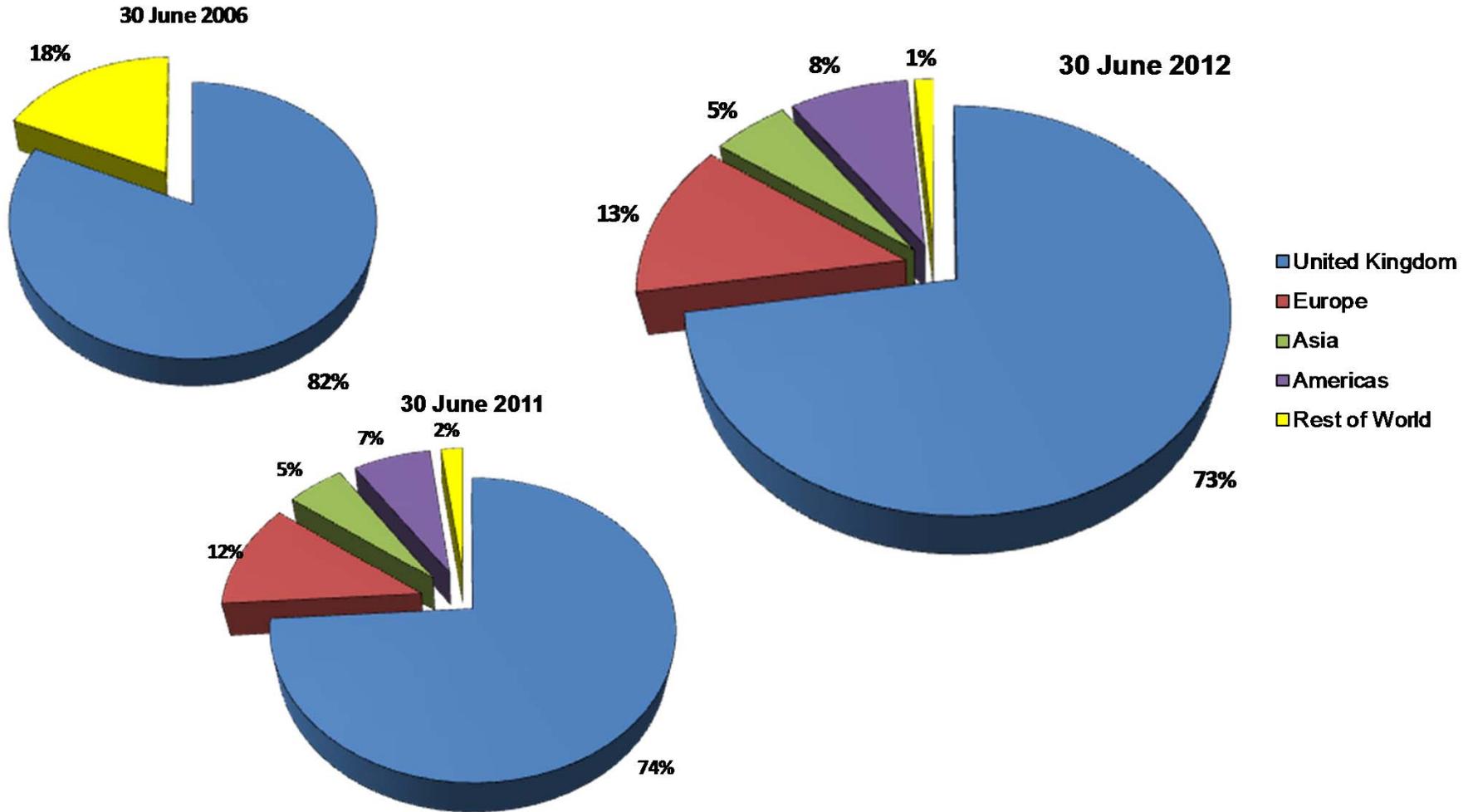
Contribution by Market (before central overhead costs, unaudited)

June 2012: £19.2m

June 2006: £16.4m



Revenue by Region





Financial Highlights

Income Statement Highlights

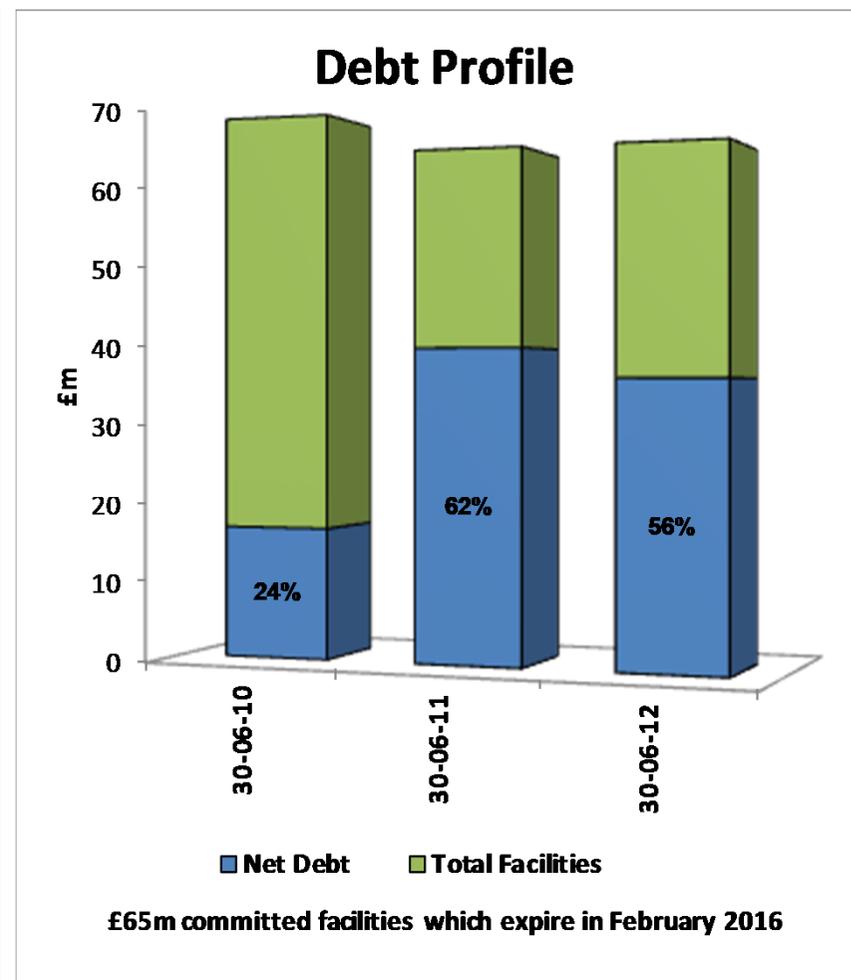
| | Year Ended 30 June 2012 (£m) | Year Ended 30 June 2011 (£m) |
|--|------------------------------------|------------------------------------|
| Revenue | 85.3 | 83.8 |
| Adjusted EBITA | 16.5 | 14.9 |
| Interest / Facility Fees | (2.5) | (1.5) |
| Adjusted Profit before Tax | 14.0 | 13.4 |
| Movement in discount of put option liability | (0.3) | (0.3) |
| Share Based Payments | (0.5) | (0.6) |
| Non-recurring Items | (0.9) | (0.7) |
| PBTA | 12.3 | 11.8 |
| Amortisation | (6.0) | (5.7) |
| Profit before Tax | 6.3 | 6.1 |
| Income Tax Expense | (1.2) | (1.5) |
| Net Profit | 5.1 | 4.6 |
| Adjusted EPS | 12.4p | 11.8p |
| Dividend per share (Interim and proposed final) | 7.0p | 7.0p |
| Dividend cover | 1.8 | 1.7 |

Summary Cash Flow

| | Year Ended 30 June 2012 (£m) | Year Ended 30 June 2011 (£m) |
|--|------------------------------------|------------------------------------|
| Cash Conversion % | 109% | 111% |
| Cash inflow from Operations | 17.4 | 15.8 |
| Servicing of Finance | (2.3) | (2.4) |
| Taxation | (3.1) | (4.1) |
| Net Replacement Capex | (1.6) | (2.2) |
| Free Cash Flow before Dividends | 10.4 | 7.1 |
| Equity Dividends | (5.9) | (6.1) |
| Free Cash Flow | 4.5 | 1.0 |
| Acquisition Spend net of Disposal Proceeds | 0.4 | (25.1) |
| Non-recurring Items | (1.1) | (0.7) |
| Issue of Shares | 0.0 | 0.2 |
| Change in net debt during the year | 3.8 | (24.6) |
| Brought Forward net debt | (40.0) | (16.8) |
| Net Cash within acquisitions | - | 1.4 |
| Carried Forward net debt | (36.2) | (40.0) |

Summary Balance Sheet

| | Year Ended 30 June 2012 (£m) | Year Ended 30 June 2011 (£m) |
|---|------------------------------------|------------------------------------|
| Goodwill / Intangibles | 106.1 | 110.9 |
| Property, Plant & Equipment | 7.7 | 7.8 |
| Net Debt | (36.2) | (40.0) |
| Working Capital | 1.5 | 3.1 |
| Financial Instruments | (1.5) | (0.6) |
| Deferred Consideration | (0.9) | (0.9) |
| Provisions for future purchase of minority interests | (1.9) | (1.9) |
| Deferred Revenue | (17.3) | (17.9) |
| Deferred Tax | (5.9) | (7.6) |
| Net Assets | 51.6 | 52.9 |





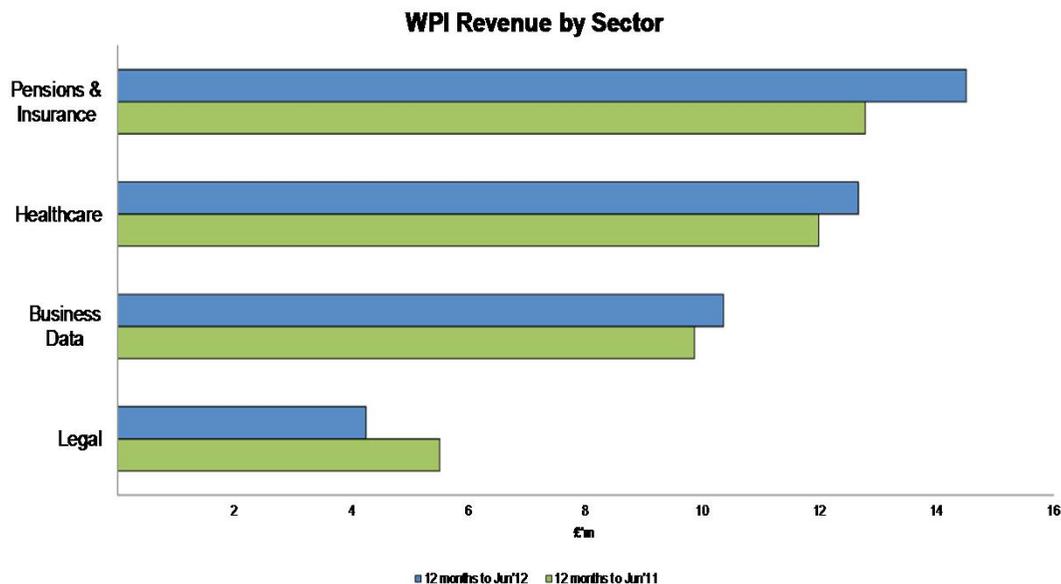
Publishing & Information

Wilmington Publishing & Information

Business Highlights

- Revenue increased 4.0% to £41.8m
- Segmental profits increased by 14.8% to £12.2m
- Good margin growth from 26.4% to 29.1%
- Digital revenues 76% of sales (2011: 72%)
 - print 11% of revenues (2011: 16%)
- Advertising has declined to circa 9% of Group revenue

| | 12 months to 30 June 2012 (£m) | 12 months to 30 June 2011 (£m) | % Change |
|---------------------|--------------------------------------|--------------------------------------|----------|
| Revenue | 41.8 | 40.2 | 4.0% |
| Profit Contribution | 12.2 | 10.6 | 14.8% |



Print to Digital Transition

- Now entering the final phase of our print to digital transition
- 2011/12 revenues down £950k as a consequence of closing titles
- Headcount reduced
- We have exited contract directory publishing, and will close further print titles in 2012/13. This will reduce revenues by £2.5m compared to 2011/12
- Further reduction in headcount and overheads in the current financial year
- Anticipate growth from digital sales

A Move to Higher Quality Income Streams

- A fundamental change in our cost and skills base has been required
- Ongoing investment in new technology and product development
- Digital – 76% of publishing revenues (2011: 72%). Print 11% (2011: 16%)
- Created better quality less cyclical income streams
- Reduced dependency on advertising
- Our objective is to grow profits whilst exiting legacy products

2011/12 Divisional profits increased by 14.8% despite closing titles

Healthcare

- Strong performance during the year, revenue up 6% to £12.7m (2011: £12.0m)
- APM, the French newswire service, delivered a very robust performance with strong profits
- Binleys consolidated its position as the UK's leading provider of CRM data to the pharmaceutical sector, profits grew by 48% compared to the prior year
 - major client wins, consolidation market position > 50% market share in Pharma data
 - new digital marketing channels developed

Pension & Insurance

- The pension and insurance businesses, benefiting from a full year's contribution from Axco saw revenue growth of 13% to £14.5m (2011: £12.8m).
- Axco delivered a strong performance, with 10% underlying sales growth; renewal rate by value in excess of 100%
- Increasing demand from Axco's clients for regulatory and compliance data and bespoke analytical services
- Since joining Wilmington Axco has seen significant investment in technology powered by the development of more powerful and flexible databases and content management systems
- ICP has had a strong year providing information to the international credit insurance market
- Our pension businesses had a stable year, maintaining very strong profit margins
- Around half of the revenue derives from overseas

Business Data

- We provide business intelligence, marketing support and information to a number of markets
- Turnover in the sector increased to £10.4m (2011: £9.9m)
- Investment continues in content and technology
- Acquisition of Millennium reinforces market leading Mortascreen

Business Data

- This sector has seen significant change due to the transition from print to digital publishing
- We have exited contract directory publishing
 - business model undermined by internet search engines
 - predominantly low order value advertising sales
 - exited RICS and ICAEW directory contracts
- The income streams from digital activities are structurally more profitable and inherently more repeatable
- The majority of our revenues now come from information sources which are fundamental to our customers' ability to run their businesses



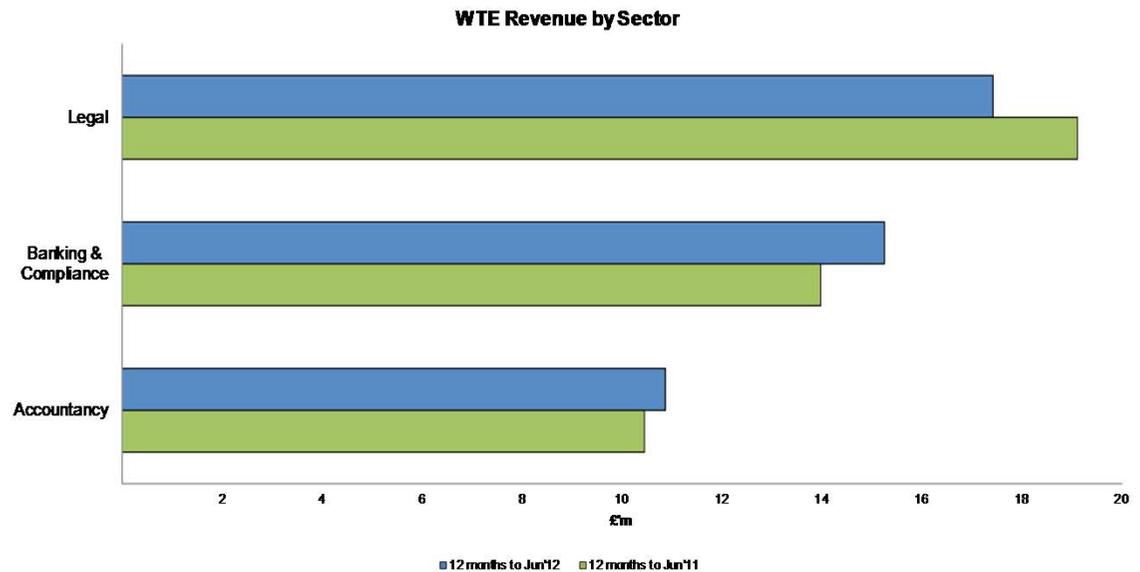
Training & Events

Wilmington Training & Events

Business Highlights

- Revenue stable at £43.5m
- Segmental profits increased by 9.2% to £7.1m
- We are increasingly developing information products and providing technical support to these markets
- From August 2012 legal information and publishing has merged with legal training

| | 12 months to 30 June 2012 (£m) | 12 months 30 June 2011 (£m) | % Change |
|---------------------|--------------------------------------|-----------------------------------|-------------|
| Revenue | 43.5 | 43.6 | 0% |
| Profit Contribution | 7.1 | 6.5 | 9.2% |



Legal Training

- The total number of legal courses and conferences significantly reduced to improve operational efficiency in challenging trading conditions
- Overall revenues down 9% to £17.4m (2011: £19.1m)
- Profits up 25% year on year due to modified course programme and tighter cost control
- In the fourth quarter of 2011/12 delegate numbers stabilised compared to prior year – more flexible cost base
- Investment in NCLT significantly lower than the prior year
- Strong performance from Bond Solon, ongoing demand for witness familiarisation programmes
- The legal market continues to be challenging, nevertheless we expect to make further progress in 2012/13

Banking and Compliance

ICT:

- 2011/12 was a major development year
 - bespoke multi-year training programmes for International Banks
 - launch of new programmes in Malaysia and Australia
 - development of capital markets programmes for Saudi Arabia
- Modest profit growth in 2011/12, as a consequence of product investment
- Anticipate further return on investments in 2012/13
- Pilot training programmes for new sectors
 - Oil and Gas
 - International retail – mobile payment
 - Telecom
- Additional new programmes in development
- Compliance, governance and regulatory control key business drivers
- **Trusts:** good growth from International Trust programmes and the launch of specialist certificates

Banking and Compliance

- AMT's turnover grew by 7% increasing market share
 - obvious market challenges in banking industry
- Significant pressure on margins resulting in a modest reduction in profitability
 - delivered first programmes in Brazil
- Summer 2012 intake on track to meet expectations
 - further market share gains
 - pressure on margin

Accountancy

- Mercia is the leading provider of training for accountancy firms in the UK
- September 2011 acquisition of CCH's public training courses
- Mercia also provides
 - technical manuals and support
 - file reviews to ensure compliance
 - marketing support including bespoke marketing strategies, technical newsletters, tax apps, accountants websites
- 2012 profits stable matching record profits in 2011
- Major development in 2011/12 supporting accountants generate business from school academies



Outlook

Outlook

- Continued progress towards our strategic objectives
 - growth in underlying subscription revenues
 - management organised by market verticals
 - continued investment in new product development
 - technology a key to business development
 - compliance and regulatory requirements are a major driver of Wilmington's business
 - digital publishing revenues forecast to grow
 - print revenues will be less than 5% of Group revenue

Outlook

- Trading environment remains challenging
- Wilmington's business continues to strengthen, outlook for 2012/13 remains on target, we expect to make further progress on our medium term objectives
- Robust financial position
 - strong cash generation supports dividend and investment
 - sale of surplus property will further strengthen balance sheet
- We are seeing good momentum at the start of the new financial year

Questions



Wilmington



Wilmington PUBLISHING & INFORMATION



Wilmington TRAINING & EVENTS



Wilmington

Appendix



Wilmington



Wilmington PUBLISHING & INFORMATION



Wilmington TRAINING & EVENTS



Wilmington

Adjusted Profit

| | Year Ended 30 June 2012 (£m) | Year Ended 30 June 2011 (£m) |
|--|------------------------------------|------------------------------------|
| Profit from continuing activities before income tax ("Profit before Tax") | 6.3 | 6.1 |
| Amortisation of intangible assets | 6.0 | 5.7 |
| Unwinding of the discount on the provisions for the future purchase of non-controlling interests | 0.2 | 0.3 |
| Unwinding of the discount on deferred consideration | 0.1 | - |
| Share based payments | 0.5 | 0.6 |
| Non-recurring items | 0.9 | 0.7 |
| Adjusted profit before income tax ("Adjusted Profit before Tax") | 14.0 | 13.4 |
| Net finance costs (excluding the unwinding of the discounts above) | 2.5 | 1.5 |
| Adjusted Profit before Tax and net finance costs ("Adjusted EBITA") | 16.5 | 14.9 |
| Depreciation | 1.0 | 0.9 |
| Adjusted EBITA before depreciation ("Adjusted EBITDA") | 17.5 | 15.8 |